

## sureStick™

## premium label material



If you're involved in blood banking or cellular therapy, you've probably encountered identification labels that don't stick to bags or tubes for one reason or another. Blood bags may go through a variety of temperatures, humidity ratios and application processes. For that reason, some processes may require that the blood bag or cellular therapy label be especially durable and must bond well to the bag.

sureStick $^{\text{TM}}$  premium label material is designed to cure challenging labeling situations where labels do not uniformly remain on the bag, flag, curl, wrinkle or fall off completely.

Due to its highly specialized cold temperature adhesive, this label construction is particularly effective for use when labeling fresh frozen plasma.

This synthetic material has the look and finish of a fine paper plus the moisture resistance of film. The superior adhesive is designed for cold temperature use, particularly where compliance with CFR21, Sec. 175.105 is required. This adhesive has been tested (see our material data sheet) and is suitable for "direct bag" application for MPHO (medical products of human origin).

## Minimum application temp:

-20°F (-29°C) hand application required

## Service temp range:

-65°F to +200°F (-54°C to +93°C) special handling may be required for use with FFP

All Digi-Trax® labels are sold with the express requirement and understanding that customers are solely and exclusively responsible for testing and ensuring that our products are fit for their purposes and/or end use applications. All express or implied warranties of merchant ability and fitness for particular use are disclaimed.

If you've been looking for a blood bank or cellular therapy label that works particularly well in cold temperature environments, such as fresh frozen plasma labels, talk to your Digi-Trax sales representative, or call 800-356-6126 or e-mail info@digi-trax.com for more information and to receive free samples.

The sureStick™ label material has a standard shelf life of one year from date of shipment from Digi-Trax\* when stored at 72°F at 50% RH. If it is exposed to elevated temperatures for an extended period time (more than 30 days), the adhesive properties may be diminished.

