



Cost Savings to Update Blood Labeling Technology

Now is a difficult time for Transfusion Services Departments and Blood Banks, which is why Digi-Trax has teamed up with Zebra Technologies to help you replace your aging bar code labeling printers.



Save Up to \$150 per printer on the purchase of the new ZT411 blood bank model when you trade in your ZM400

OFFER EXPIRES – December 31, 2020

If you currently own any Zebra ZM400 series blood bank printers, please know that **service, support, and parts are no longer available as of December 30, 2019.**



Zebra ZT411 Series Blood Bank Label Printers The Replacement for Zebra ZM400 Label Printers

This offer includes a Zebra \$100 rebate and a \$50 Zebra ONECARE rebate for a total possible rebate of \$150.

A New Level of Performance, Versatility, and Ease of Use

To help ensure continued ISBT 128 bar code compliant blood labeling, Digi-Trax and Zebra are offering a rebate of up to \$150 per printer when you trade in your ZM400 and upgrade to the new Zebra/Digi-Trax ZT411 blood bank printer. This model includes unique, specialized firmware that meets ISBT 128 bar code labeling requirements. It can only be purchased through Digi-Trax or a Digi-Trax partner.

Zebra ZT411 Series Blood Bank Label Printer Features

- A new level of performance, versatility, and ease of use
- Same unique, proprietary ISBT 128 labeling firmware as the ZM400
- Faster printing and connectivity with a durable all-metal frame
- 4.3-inch full color display with user-friendly icon menus
- Ethernet, Serial USB, dual USB Host, and Bluetooth 4.1 connectivity
- Backward compatibility with existing label formats and applications



How To Get Your Rebate

1. Contact Your Digi-Trax Regional Sales Manager.
2. Purchase the number of ZT411 series blood bank printers that you need.
3. Submit your claim for the rebate to Zebra at <https://zebratradeinprogram.com/gozebra/>
4. Register for your rebate by completing a trade-in application within 90 days of invoice date.
5. Trade-in your ZM400's to Zebra.
6. After the claim is successfully completed and approved, you will receive a Zebra Trade-in Merchandise Authorization (TMA) with instructions. Visit zebra.com/gozebra for details.

Program Eligibility

1. This offer is being made from Zebra Technologies to end users in the form of a rebate for purchases made between January 1, 2020 and December 31, 2020.
2. The Program applies to new purchases of qualifying devices (the “Qualifying Products”). End users must purchase Qualifying Products from Digi-Trax, a Zebra® PartnerConnect reseller (“Reseller”).
3. The Program website at www.zebra.com/gozebra sets forth the rebate amount associated with the purchase of each Qualifying Product.
4. The printers must power up and include the print head.
5. The end user cannot combine this with any other offer, promotion or special pricing (“Special Pricing”) provided by Zebra to the Reseller (Digi-Trax) as part of the same transaction. It is the responsibility of end users to verify with their Resellers that such Resellers have not purchased the Qualifying Products at Special Pricing.
7. Rebate claims must be completed online and eligible trade-in printers must be received by Zebra no later than 90 days from the date of the Digi-Trax invoice.
8. Rebates will be issued for each traded-in product, one-for-one, based on the number of Qualifying Products purchased.
9. The end user may choose to use the Program more than one time.
10. Zebra reserves the right to change, cancel, modify or end the program at any time with or without notice.
11. GO Zebra is available only to Zebra end users in the continental U.S. (excluding Alaska, Hawaii, and US territories) and Canada.

Visit www.zebra.com/gozebra for the complete Official Rules of this Program.

For more information, please contact your Digi-Trax Regional Sales Manager at 800-356-6126 or at info@digitrax.com

